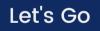


# Memberships

Helsinki Fintech Farm is the fintech hub of Finland - here is how you could benefit from the membership







### MEMBERSHIP FEES\*

### **Finnish fintechs**

- Free for fintechs with revenue under 500k €.
- 39 € / month for fintechs with revenue between 500k and 1 million €.
- 89 € / month for fintechs with revenue over 1 million euros.

### **Non-domestic fintechs**

- 89 € / month
- \* billed annually

nd 1 million €. os.



## Brand visibility

As a member, you have your logo with link to your website displayed on our website.

In addition, we are happy to share your news/press releases, job advertisement on our channels.

 Press releases should be send to tanja@helsinkifintech.fi, preferably few days in advance (embargoed) & with exclusive quote or POV

You get a discount (-50%) for a guest blog on our website + shared to social media (ask more: tanja@helsinkifintech.fi)



Website 13K Visitors monthly



Social media 4,5K **8**K

Followers

Newsletter

**Subscribers** 



## Digital Banking Academy

Digital Banking academy is an online-based upskilling service for the contemporary financial industry. As finance professionals face many new challenges through novel regulations, changing risk landscape, and digital business models. DigitL Banking Academy offers the best in traditional course learning complemented with an efficient modern platform to support continuous, on-demand, and interactive learning.

#### **Event recordings**

#### Academy

Networking

#### SIGN UP

2024

**Exclusive access to** recordings from our recent events, including Nordic Fintech Summit

Learn from industry leaders & business cases

**Find relevant** connections and network!

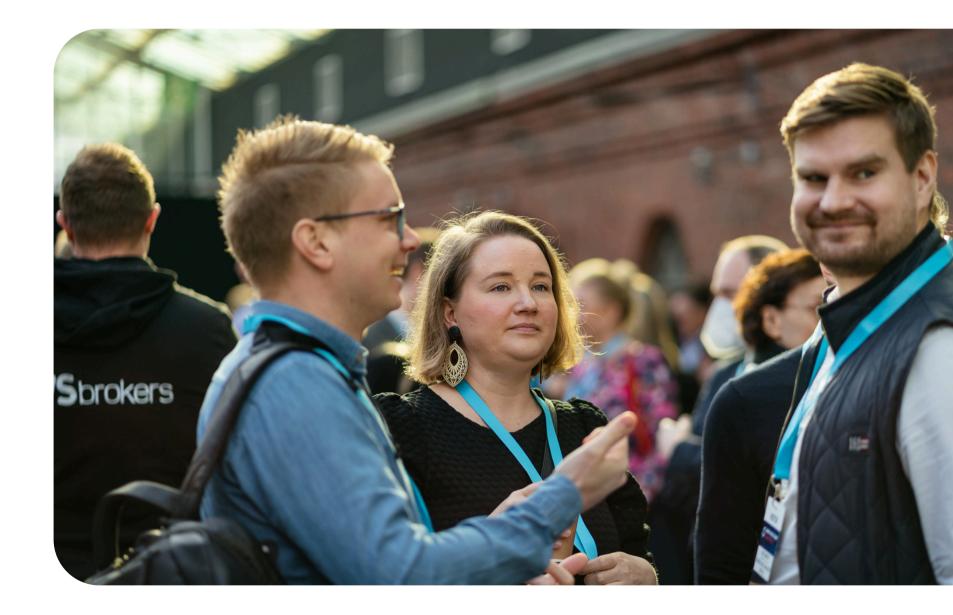


## Database

### Free access to exclusive Fintech database

Continuously updated database of all the Finnish fintech companies with over 20 data points.

You can access the database <u>here</u>, and after you register there, we will activate a login that gives you access to a more detailed version of the database with advanced search filters to find what you are looking for.





## Events

As a Fintech Farm member you get discounted tickets, partner packages and speaking slots to our main events, as well as the access to exclusive, members only events.

Check out the full list of our events here

Interested in event partnerships? Contact tuija@helsinkifintech.fi

Event partnerships you get: 10 % discount to partnership packages

#### Main events

- Nordic Fintech
  Summit
- Nordic Banking Forum



### Tickets to main events

- discount code min. 20 % off
- 1-2 tickets depending on revenue

h

Members only events

Network, connect & showcase your solutions



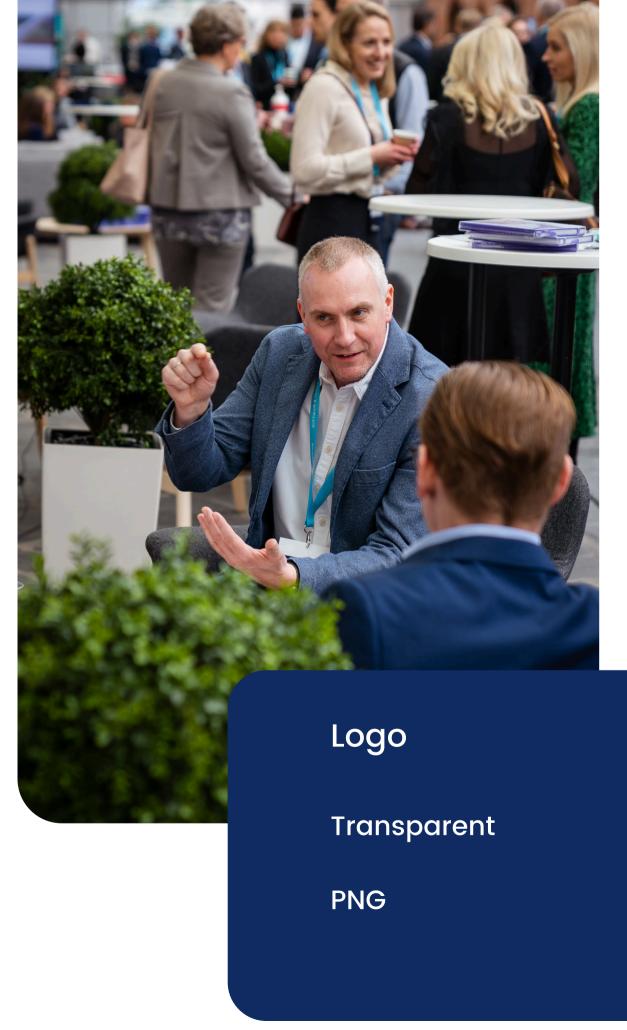
### Sparring sessions

As a member, you are eligible for Q&A sparring sessions with the best people from Visa, Qvik, Enfuce and more.

As a member, you are eligible for discounts from Fintech Farm partners such as HubSpot.

### Discounts & credits





## Next steps

- 1. Fill in the <u>membership application</u> 2.Send your logo (transparent) to
  - tanja@helsinkifintech.fi
- published in our new members introduction
- 3. Send a short company description to be 4. Advise your employees to sign up for the
  - Digital Banking Academy (note, they need
  - to use their company email)

### Employ

All of you are eligi access Academ membe

yees	Company description
ur employees	- 3-5 sentences
ble to get	J J Sentences
to the	Link to your website &
ny and our	LinkedIn page
rs' newsletter	

# Contacts

Useful resources

**Digital Banking** <u>Academy</u>

**Events** 

**Database** 

**Contact information** 

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